MARS VS. VENUS  Gender Impacts Preventive Health, Too

In a national survey of parents of teens, teens and the healthcare providers who serve teens, clear gender differences were found in how parents communicate health information to boys and girls as well as how teenage boys and girls think about their own health.

Parents say

90% 85%
I am currently more responsible for (son/daughter)'s health

42% 34%
Things my (son/daughter) does now will not have a big effect on his/her health in the future

38% 30%
I don't see why my (son/daughter) should see a healthcare provider if he/she feels healthy

Current Perspectives May Hinder Vaccination From Being a Priority For All Teens

Vaccines are for babies, not as important for teens

Parents
Teens

Parents
Parents of males
Parents of females
Teens
Male teens
Female teens

27% 19%

40% 27%

I don't know how being vaccinated helps him/her

About the Survey: This Harris Poll was supported by Pfizer Inc., a member of Unity Consortium. The survey was fielded from September 26 to October 7, 2016 among 506 teens aged 13-18, 515 parents aged 18+ with a child between the ages of 13-18, 105 pharmacists, and 405 physicians who specialized in either family practice, general practice, internal medicine or pediatrics, were duly licensed, spent 50% or more time in out-patient practice and 80% or more time in direct patient care, see at least 250 patients, on average, in a month, and regularly see teens for well visits. For complete survey methodology, including weighting variables, please contact Unity.