

say what?

Teens, Parents and Healthcare Providers (HCPs) Can Communicate Better About Preventive Health

A national UNITY survey conducted by Harris Poll of parents of teens, teens and healthcare providers reveals areas to improve preventive health understanding and communications

Vaccines Lower Priority on Preventive Health List

Importance to Parents of Teens:



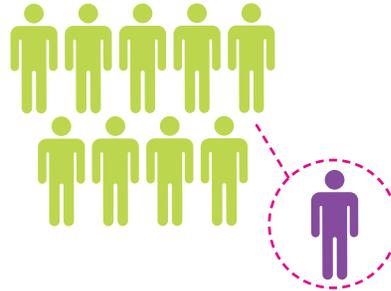
GAP between words and action

9 in 10 teens

say they are genuinely interested in living a healthy lifestyle and taking more responsibility for their health

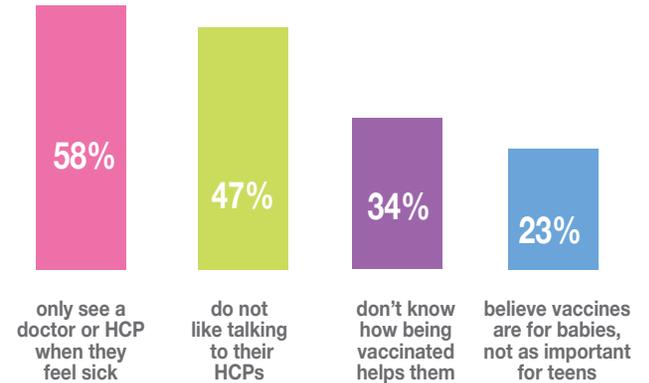
yet only 1 teen in 10

wants to take more responsibility for getting vaccinated



Lower Priority and Lack of Understanding May Have Consequences

While 89% of teens are comfortable speaking with parents about their health:



Red ALERT Vaccine rates are TOO LOW

Physicians report that less than 80% of teens have received all recommended vaccines. The CDC recommends adolescents receive the following vaccines*:

- **HPV** – human papillomavirus
- **Tdap** – tetanus, diphtheria, pertussis (whooping cough) and **Td Booster** – tetanus and diphtheria
- **Flu** – influenza
- **Meningococcal** – 2 types: ACWY and serogroup B

As one strong voice, Unity Consortium addresses the unique challenges surrounding adolescent and young adult health, prevention and immunization. [Please visit Unity4TeenVax.org](http://Unity4TeenVax.org)

Make sure all adolescents are UP TO DATE with their vaccinations:

Parents and Teens

- Make appointments for annual check-ups especially at 11-12 and 16-years of age when vaccines are routinely given and learn more about the benefits of vaccination on Unity4TeenVax.org

Immunizers

Less than half of HCPs have missed vaccination reminders.

- Set up a reminder system for parents and teens especially for 11-12 and 16-year old visits
- Utilize Unity tools and resources to support concise and impactful conversations about preventive health and vaccination

