

say what?



Teens, Parents and Healthcare Providers (HCPs) Can Communicate Better About Staying Healthy

A global UNITY survey conducted by Harris Poll of parents of teens, teens and healthcare providers reveals areas to improve preventive health understanding and communications about staying healthy

Vaccines Lower Priority on Preventive Health List

Importance to Parents of Teens:



GAP between HCP & Teen beliefs

70% of teens

think that **WHAT THEY DO TODAY** will have a big effect on their health in the future



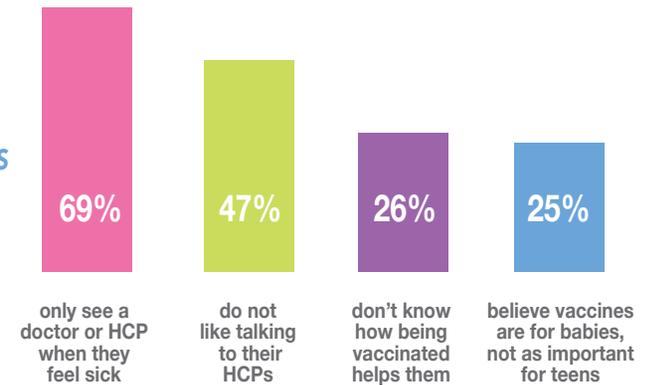
Only 12% of primary care physicians

think that **TEENS BELIEVE THE THINGS THEY DO NOW** will have an effect on their health in the future



Lower Priority and Lack of Understanding May Have Consequences

While 91% of teens are comfortable asking parents questions about their health:



Red ALERT IMPROVE teen vaccination NOW

Social and environmental factors can elevate the risk of certain vaccine preventable diseases in teens, here are some vaccines to keep in mind*:

- HPV – human papillomavirus
- Meningococcal – ACWY, serogroup C and serogroup B
- Measles – MMR
- Tdap – tetanus, diphtheria, pertussis (whooping cough)
- Flu – influenza
- Chicken Pox – Varicella

As one strong voice, Unity Consortium addresses the unique challenges surrounding adolescent and young adult health, prevention and immunization. [Please visit Unity4TeenVax.org](http://Unity4TeenVax.org)

Make sure all adolescents are UP TO DATE with their vaccinations:

Parents and Teens

- Make an appointment with your HCP to ensure your teen is immunized against all vaccine preventable diseases

Immunizers

- Make immunization a high priority during all medical encounters with teens
- Clearly, concisely and consistently recommend available vaccines to teens and their parents



This Unity survey was supported by Pfizer Inc., a member of Unity Consortium. The survey was conducted online by Harris Poll. The US survey was conducted in 2016 among 506 teens aged 13-18, 515 parents of teens and 405 primary care physicians. The global survey was conducted in Canada, Germany and Portugal in 2017 among 850 teens aged 13-18, 850 parents of teens and 532 primary care physicians. For complete survey methodology, please contact Unity.

*Advisory Committee on Immunization Practices Recommended Immunization Schedule for Children and Adolescents Aged 18 Years or Younger – United States, 2017. MMWR Morb Mortal Wkly Rep. ePub: 7 February 2017. DOI: <http://dx.doi.org/10.15585/mmwr.mm6602e1>. Vaccine recommendations vary by country. Talk to your healthcare provider about these vaccine-preventable diseases and the risks and benefits of immunization.