

What is CommUNITY?

CommUNITY is a national movement of leading communities taking action to improve adolescent and young adult (AYA) immunization coverage, within the context of preventive healthcare. CommUNITY is sponsored by Unity Consortium¹, a respected, thought-leading organization comprised of diverse experts focused on AYA health and immunization.

Why participate?

CommUNITY works to improve vaccination rates among AYA. Participating organizations benefit in many ways:

- **Receive resources and support** – Unity provides a Toolkit with resources and best practices to jumpstart and guide you.
- **Engage your organization members and increase their commitment** – CommUNITY focuses and activates members around agreed upon goals.
- **Grow your network** – Collaborate with like-minded organizations and experts, share best practices and generate new ideas.
- **Recognize and promote your organization's achievements** – Activities are featured at national conferences, in publications, and through Unity digital/social channels.

How can my organization participate?

This is a *limited* opportunity. Interested organizations must apply to describe their community's adolescent and young adult vaccination needs, and organizational qualifications and interest. Unity will select participating organizations from applicants based on goal alignment, capabilities and commitment to action, specifically:

- Champion/leader with ability to organize and motivate
- Community stakeholders interested in participating
- Goals for increasing teen and/or young adult vaccination rates
- Ability to measure impact and share results with Unity

Unity will review applications on a rolling basis and decide on CommUNITY acceptance within 8 weeks of application submission. Additional questions? Contact Kim Wolfe at kim@inkleinconsulting.com.

¹ Unity Consortium is a non-profit 501(c)(3) organization with diverse members and a common objective – to improve adolescent immunization coverage within the context of preventive health. Unity members, liaisons and leadership represent professional/trade organizations, coalitions/educational organizations, government institutions, providers, technology and communications organizations, and vaccine manufacturers. For more information about Unity, visit <https://www.unity4teenvax.org>.

APPLICATION

Evaluation Criteria

CommUNITY participation is limited in 2020, so apply now. Unity will continue to accept applications for participation in 2021. Evaluation criteria include:

- Champion/leader with ability to organize and motivate
- Community stakeholders interested in participating
- Goals for increasing teen and/or young adult vaccination rates
- Ability to measure impact and share results with Unity

Instructions for Completing Your Application

Please briefly answer each question below. Submit your application to Kim Wolfe at kim@inkleinconsulting.com. We may follow-up with you with questions.

Q1. Describe your community organization, its mission and current priorities.

<i>Organization Information</i>	
Name Address Phone #	
<i>Lead Contact/Champion for CommUNITY Information</i>	
Name Title Email Phone #	
<i>Brief statement of your organization's mission or goal</i>	
Mission/Goal	
<i>Brief description of your organization's vaccination priorities</i>	
Priorities	

Q2. How would CommUNITY help you to achieve your organization's goals?

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How Helping Achieve Goals	

Q3. Who from your organization will be involved with CommUNITY (name, title, function)?

What role might each key participant play (e.g., initiative champion, community liaison, communications, data analysis, etc.)? Feel free to include additional or fewer names, as appropriate.

<i>Who from your organization will be involved with CommUNITY? What role will each key participant play?</i>	
(1) Name Title Function in Organization Potential Role in CommUNITY	
(2) Name Title Function in Organization Role in CommUNITY	
(3) Name Title Function in Organization Role in CommUNITY	
(4) Name Title Function in Organization Role in CommUNITY	
(5) Name Title Function in Organization Role in CommUNITY	

Q4. What experience does your organization have in partnering with other organizations and/or stakeholders to effect change?

<i>What experience does your organization have in partnering with other organizations and/or stakeholders to effect change?</i>	
Experience Partnering to Effect Change	

Q5. What access does your organization have to IIS data or other vaccination rate data (including ability to partner with public health department to get IIS data) to measure results?

<i>What access does your organization have to IIS data or other vaccination rate data to measure results?</i>	
Access to Vaccination Rate Data	