

Get ready and join us for #AIAW24, April 1 - 5

Join us for Adolescent Immunization Action Week (AIAW), a national movement to spur action to make sure adolescents are up to date on recommended immunizations. Unity® Consortium (Unity) launched AIAW to address gaps in immunization coverage.

Vaccination is important to protect adolescents from vaccine-preventable illness including meningitis, flu, COVID-19, and HPV-related cancers. During AIAW, parents/caregivers, teens, and healthcare providers are urged to act to get adolescents up to date on well visits and recommended immunizations.

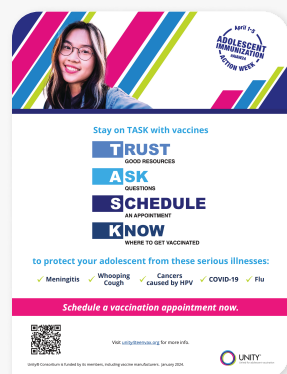
We make it easy with the turnkey AIAW24 Partner Toolkit

The **Toolkit** includes ready-to-use graphics, social media templates, sample newsletters, posters, flyers, video, and **messages** to help you spread awareness for #AIAW24 and the importance of adolescent vaccination. Resources can also be customized and co-branded.

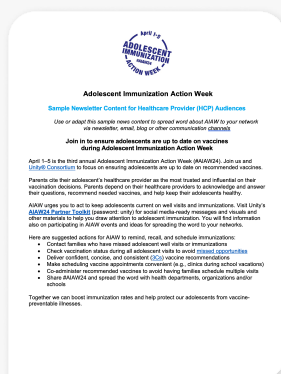
Click here for the AIAW24 Partner Toolkit with password: unity (all lower case) or scan the QR code to the right.



Here are examples of just a few of the resources in the Toolkit:



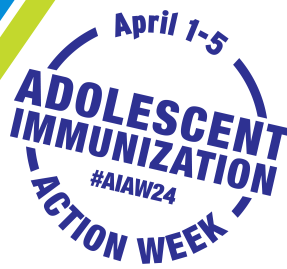
Poster/Flyer



Newsletter



Social media post



Encourage parents & teens to Stay on TASK during AIAW by sharing this visual



Promote and participate in AIAW24 events

Events during AIAW include a webinar panel discussion moderated by Dr. Chelsea Clinton, a social media takeover, and a new episode of Unity's myth-busting podcast [FACTSinnated](#).

Consider hosting your own event or promoting AIAW24 participation and messages within events you have scheduled between now and April 1-5. Contact unity@unity4teenvax.org if we can help.

Other simple actions to take

- Share Unity's [AIAW24 page](#) with others and encourage them to get involved (QR code below)
- Share Unity AIAW24 social media content
- Create and communicate your own AIAW24 content
- Use hashtag #AIAW24
- Sponsor AIAW: contact unity@unity4teenvax.org to discuss sponsorship
- Sign up to receive update emails from Unity
- Follow Unity on social media and share our content on your channels (see links below)



Boost adolescent immunization rates to help prevent vaccine-preventable illness

Take action during AIAW24. Help parents and teens connect with healthcare providers to get the vaccines adolescents need to stay healthy. Scan the QR code to visit Unity's AIAW page.

